

# 2008 Award Winner



## Jim Rodney Memorial Volunteer of the Year - Lisa Brown, RPF

Lisa Brown, RPF, originally planned to be a doctor. Then, two years into her biology degree, she decided she'd rather be a forest professional and she has never looked back.

Now the Association of BC Forest Professionals has awarded Lisa the Jim Rodney Memorial Volunteer of the Year award. This honour recognizes an individual for outstanding volunteer service to the association and the profession.

Lisa grew up in Port McNeill, a forestry town on northern Vancouver Island, and works there as a forest professional today. Last September she led a group of North Island forest professionals in planning a phenomenal National Forest Week celebration. As part of the celebration, students in grades four through seven toured an active forest site, a tree planting site and a forest trail site. In total, 15 schools participated and 850 students benefited from educational presentations and interactive forestry tours.

When asked about the future of forestry, Lisa is upbeat. Despite the considerable challenges the forest industry in BC is facing today, Lisa firmly believes the opportunities in bio-energy production, expansion into international markets and innovation of the value-added wood products industry will allow the forest sector to recover and continue to be a key economic driver for the province.