

## Council Slate Announced

There are two RPF and one RFT positions open on the 64<sup>th</sup> ABCFP council. Nominations are also being accepted for the position of vice-president. The vice-president serves one year and then automatically becomes the president for a year and finally serves as immediate past-president for a year before leaving council.

The nominations committee has put forth the following slate of candidates who will run for the 64<sup>th</sup> council:

For the position of vice-president:

Steve Lorimer, RPF, consultant, Ladysmith

For the position of councillor:

Phil MacDonald, RFT, BCTS, Nelson

Carolyn Stevens, RFT, MFR, Burns Lake

Branko Samoukovic, RFT, WorkSafeBC, Courtenay

Dan Graham, LLB, RPF, MFR, Victoria

Marty Locker, RPF, Capacity Forest, Campbell River

Todd Manning, RPF, RPBio, MOE, Victoria

Dave Watt, RPF, L & M Lumber, Vanderhoof

Carl vanderMark, RPF, Canfor, Houston

The election will take place mid-December 2010 to mid-January 2011 and the new council will take office at the AGM in February 2011. The nomination form is available on the website and a copy was distributed to members in the September/October issue of **BC Forest Professional**.

## Forest Professionals Needed in Social Media Initiative

Inform the public and inspire the next generation of forest professionals by becoming an ABCFP Forest Professional of the Week. To share your story and spread the word about careers in forestry on the ABCFP website, Facebook and Twitter, contact Michelle Mentore, communications coordinator and webmaster. (All that's required is answering a few short questions and sending us a photo.)

Check out all our featured professionals and our latest pro on the Forest Professional of the Week page.

## The Cost of Your Magazine

### How Much Does BC Forest Professional Cost?

The cost of producing all six issues of the magazine (production, printing and mailing) breaks down to \$10.24 per member or \$1.71 per issue, per member.\*

### Can I Read BC Forest Professional Online?

We are now posting **BC Forest Professional** in two formats on the website. As always, you can read a PDF version of the entire magazine. You can now also download individual articles. This option makes it faster for members on dial-up to download the magazine and it is easier to share a favourite article with a colleague.

Would you like a reminder that **BC Forest Professional** has been posted online? Sign up for our BCFP reminder e-mail service by contacting Brenda Martin, communications coordinator and editor, at [bmartin@abcfp.ca](mailto:bmartin@abcfp.ca).

### How Can I Stop Receiving A Paper Copy of BC Forest Professional?

Would you like to opt-out of receiving your paper copy of **BC Forest Professional**? It's easy! Simply change your membership profile on our website. For step-by-step instructions, go to the **BC Forest Professional** page of the ABCFP website. There's a link to it on the Home page.

\* The cost for the November/December issue of **BC Forest Professional** was extrapolated based on the cost for the previous five issues.

## BC Forest Professional Readership 2010 Survey Readership Levels

Happily, BCFP readership levels remain high. Seventy-four percent of respondents read the magazine 'always' or 'most of the time' and thought BCFP was a valuable benefit to their membership.

Of the respondents who read the magazine 'some of the time' or 'never,' 39% said they didn't have time and 38% said BCFP was either 'not of interest' or 'not relevant' to them.

### Changes to BC Forest Professional

In response to those who think BCFP is not relevant, the editorial board has decided to add two items. First, we are adding a regular feature in 2011 which will address a different aspect of on-the-ground forestry. This will provide regular technical forestry content to appeal to our members who work in the field. Second, we're including discipline case studies on a regular basis. This will keep members up-to-date with how the ABCFP discipline process is carried out and what constitutes an infraction.

### Preferred Format

Just over half of respondents still prefer to receive a printed copy of **BC Forest Professional** in the mail. However, another 43% of respondents would prefer to receive an online version. We plan make more effort in 2011 to advertise the hardcopy opt-out option and the ability to sign-up for e-mail notification when a new **BC Forest Professional** is posted on the website.